

JC Santos

Born in New Haven, Connecticut, "JC" as he's called by his friends, grew up in Waterbury, Connecticut before moving to Florida during his teenage years. He is an up-and-coming singer specializing in Tropical and Christian music. His parents, mom born in Spanish Harlem, Manhattan New York, and father from Ponce, Puerto Rico are his biggest fans and supporters. Growing up in this loving household, along with his 4 siblings, instilled within him a love for Tropical beats, God, and even though he had a rocky start, himself.

Music has always been a staple in his family, with the majority of his family playing one musical instrument or another, but never using their voice as one. JC began singing when he was just a young child but did not give it serious thought until his junior year of high school. In the meantime, he also learned to play the trumpet and baritone. After



graduating college with a Bachelor of Fine Arts degree in Music Production, he became heavily involved with his, now, church. One day, God spoke to him and JC heard, "Go and preach the Gospel to every living thing." And JC answered the call. He reasoned that his voice was God-given since nobody else in his family sang.

JC draws inspiration from Marc Anthony as well as his rocky relationship with self-image and of course, his family and God himself. Growing up as a "big" kid would earn him a torrent of verbal abuse throughout his youth, then eventually led him to become aggressive and defensive, talking bad about the people in return. In the words of JC, "I eventually learned to be comfortable with who I was and would just jump on others and talk bad about them if they did that to me." Due to this newfound confidence and aggression, he became popular in high school and took chasing girls as a sport of sorts. He began to spiral as he went to wild parties, drank alcohol to a stupor, dealing with problems of lust; and he felt empty. His family helped him as best they could and brought him back to the church. God changed his life around, giving him joy and peace. "One day, my pastor referred me to Lannie Battistini since her son

was taking piano lessons at his school. When he heard my voice, he wanted me to sing and record!"

Looking to the future, JC sees himself on stage. His dream is to introduce the God he knows through his music, the God that helped him turn his life around and once again become full.

JC's first Single, an Original song was written and composed by his Producer, Latin Grammy® Award Winner, Lannie Battistini titled, "No One Else but You," in the salsa genre sung in English, is due to be released in late Fall of 2020. "When I heard this song, I not only related to it but I felt it in my heart and knew I wanted to sing it. It also reminded me of Marc [Anthony's] style and said, YES!"